



LISA BROWN

INTERNATIONAL ACADEMY
MAKEUP | HAIR | BUSINESS





LISA BROWN

Lisa Brown is the founder of the Lisa Brown International Makeup & PROFESSIONAL MAKEUP COURSE Hairstyling Academy.

She is a proud graduate of the London College of Fashion and has received international admiration for her contribution to the beauty industry and her extensive MAC knowledge. These courses consist of a range of private classes with Lisa herself - this is to ensure a hands-on approach and caters to each individual's needs. Students will be able to choose which styles and skills they are interested in - therefore creating a self-curated course. Upon completion of either of these courses, the student will be awarded with an internationally recognized makeup & hairstyling certificate.

PROFESSIONAL MAKEUP COURSE _____ R20 000

Want to be a part of the dynamic fashion world? This course will teach you how to apply makeup like a professional and give you the appropriate product knowledge and makeup history to have an edge over the competition.

PRODUCT KNOWLEDGE

You will gain extensive knowledge on the use of products, which works best for longevity, freshness, youthfulness, and which products benefit each skin type.

BRIDAL BUSINESS TIPS AND TRICKS

Insight into the latest as well as upcoming trends and techniques, with a combination of 2019 trends shown at Fashion Week.

STAYING RELEVANT IN THE BRIDAL BUSINESS

You will be trained in writing contracts and important information including pricing, invoices and social media.

TRAVELLING ARTIST

We will introduce you to the best traveling gear and all the must-have essentials for a traveling artist.

ALSO INCLUDES:

- Each student will receive a book authored by Lisa Brown, which includes Lisa's best tricks, tips and ideas for up and coming makeup artists.
- A final exam including photography, videography, florists, garments, models and everything glam.
- Lisa will help you put together a custom makeup kit to suit your personal style and budget
- Business training: invoicing, bookings etc.
- Introduction to top suppliers in the industry.
- Social media and advertising tips & tricks.
- On-set assistance at shoots.
- Assisting Lisa at 6 wedding.
- A professional photo shoot (also for portfolio purposes both bridal and professional).

6-month professional course available for: R25 000



HAIRSTYLING COURSE

R12 000

This course makes for a great addition to your skills and knowledge after completing the Makeup Course. We have teamed up with GHD, and can assure you that being able to do your own hair and beautifully transform the hair of others will not only prove to be a lot of fun, but is a wonderful add on for your career in beauty. This course offers private classes and is available on a part-time basis to suit your own schedule. Different hairstyling kits (Basic and Pro) are available to suit your budget – to be discussed in more detail before the course starts. Students will receive mannequins to practice on, but are required to bring their own models on specified days.

*Please note: the hair styling course is held over 14 days.



Learn how to be an essential part of a bride's big day. Includes:

- A look at bridal trends/styles.
- The importance of customer care.
- Tips on starting your freelance career.
- Practical experience: Assisting Lisa at four or more weddings.
- Lisa will help you create the perfect kit.
- Product knowledge: You will be trained to use the right products for ultimate longevity, freshness, youthfulness and natural glow.
- Makeup theory for different eye shapes and colours, facial shapes, skin care, contouring and how to change the bride's look from ceremony to reception.

Please note this course is held over either:

- 5 days (full time)
- 10 days (full time)
- 14 days (over 3 months)

(night classes available)





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LISA BROWN
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