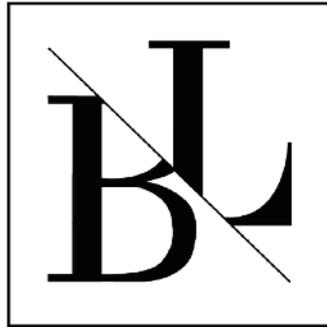


LISA BROWN AGENCY



LISA BROWN

**INTERNATIONAL ACADEMY**

**MAKEUP | HAIR | BUSINESS**

RATE CARD 2018 - 2019

# Why work with us?

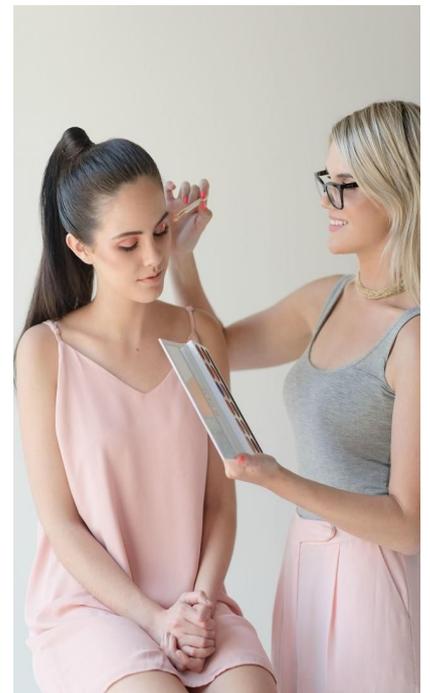
Hi, I'm Lisa

I am a professional Makeup Artist, Hairstylist and Stylist. A well-travelled, easy-going, driven and big-dreaming cat-lover with an eye for beautiful simplicity.

I have adored beautiful things and flawless faces since I was a tiny girl in a tutu her mom made. This passion of mine eventually took me to London where I studied at the inspiring London College of Fashion.

Then I stepped straight into the industry, where I worked for big cosmetic brands in Central London and then in trendy Soho where I worked at the Pro MAC store. With my return to South Africa, I gained 4 years experience at MAC Cosmetics and then delved back into my studies and received a diploma in Design & Photography.

Today, I am the proud owner of my very own International Makeup Artist & Hairstyling School. A dream cultivated by my drive and passion to teach others.



## What we can offer you?

We believe readers want content over advertising, that is why we offer the service of creating unique content that we know our readers will love, we will help you to start up your brand, help you to gain more followers and build your business in a new dimension all well hosting this content on a platform that is trusted and frequently visited.

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## The Bottom Line.

**We get it.** Running a Makeup Artistry business is new to you, but not to us. I have been in the game for a number of years and I am proud to have my own successful Makeup School & Business.

**We speak the language.** We know how to package and convey a message that will resonate with our readers. We get them, since we are part of them. The bottom line is, we speak their language.

**We're here to help you.** Unlike many other bloggers and online platforms we operate like a business. We know we offer something of value and therefore we've built a tailor made business around it. Our team is from a sales, marketing and social media background and we have decided to create this platform to help Makeup Artists, like you.



### **PACKAGE 1: Website Advertising**

Includes 5 images of your work to be displayed on the Lisa Brown website. An image of yourself with a short "about me" section along with a list of the services you offer (lashes, nails, spray tans) - video tutorials are optional but we will only accept 1 video per month

**Cost:** R2 500 p/m

**Duration of campaign:** Month to Month (6 months) **Optional:** Renting of Office space for Trials - R100 per hour

### **PACKAGE 2: Website & Social Media Features**

This package includes, website advertising as stated above in package 1 & social media features on the Lisa Brown Facebook & Instagram account.

5 x images of makeup artists work to be displayed on website 1 x video tutorial per month  
2 x social media posts per week

**Cost:** R3 000 p/m

**Duration of Campaign:** Month to Month (6 months) **Optional:** Renting of Office space for Trials - R100 per hour

### **PACKAGE 3: Website, Social Media & Admin**

Advertising on website & social media

Invoicing

Typing of Contracts

Helping with Shoots

5 x images of makeup artists work to be displayed on website 1 x video tutorial per month  
2 x social media posts per week

5 x Invoices per week

Contract type up

Business advising/tips

**Cost:** R3 500 p/m

**Duration:** Month to Month (6 months) **Optional:** Renting of Office space for Trials - R100 per hour

# PLEASE SEE THE FOLLOWING TERMS AND CONDITIONS

Lisa Brown will in no way be held liable for outside bookings

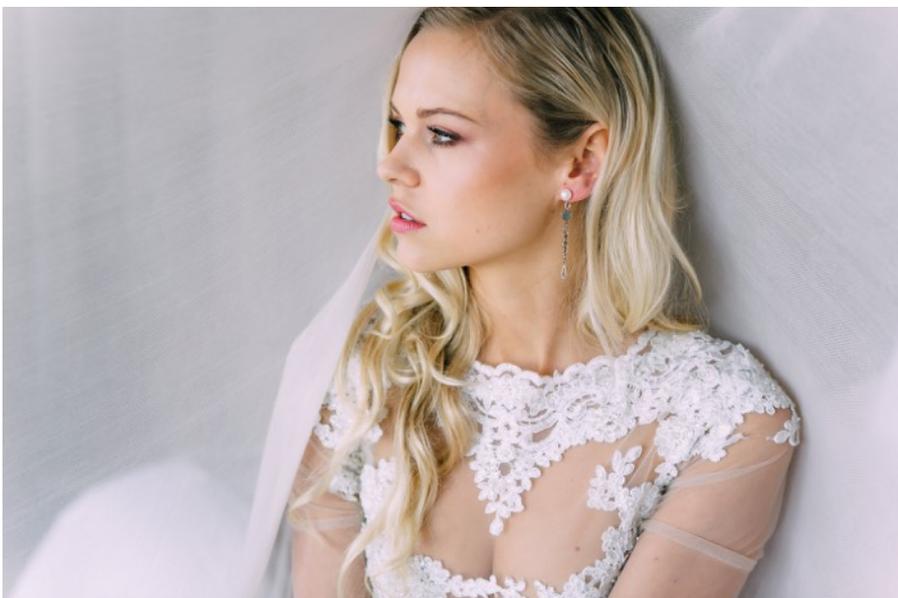
Payment of packages are to be paid by the 24th of each month and is the receiving party's responsibility to make sure payment is received on said specific date, along with proof of payment. Content will be removed from the website within 7 days if payment has not been received.

If we are requested by the signee to perform duties outside of their package option ie: invoicing a fee of R650 p/h will be charged.

Lisa Brown will in no way have any personal dealings with clients, all contact with clients remain the responsibility of the signee and Lisa Brown will in no way be held liable or be associated with any negative publicity, comment or ratings caused by the signee.

All complaints are to be in writing, and emailed to [info@lisabrown.co.za](mailto:info@lisabrown.co.za) and we will follow a complaints procedure and provide the necessary feedback once an outcome has been reached.

Renting of office space - this is optional and will be by appointment only. An additional R100 per hour will be charged for rental space and this is payable on the day of the trial. All bookings of rental space MUST be confirmed with Lisa Brown or assistant Chanel Olivier. Lisa Brown reserves the right to decline dates of which do not suit her.





WE HOPE TO HEAR FROM YOU SOON